

# AGENDA\KULTUR

## DIE ZEIT



# / DIE ZEIT Feuilleton

## Culture at a glance

The large art and culture calendar informs ZEIT readers about the current highlights of museums, galleries, theatres and the art market. AGENDA\KULTUR is published once a week in the feuilleton section of the ZEIT.

## Your benefits

- AGENDA\KULTUR is diverse and impresses with the sum of its parts: from spoken theatre to opera premieres, from exhibitions to art auctions, from classical concerts to modern dance – everyone has their place here.
- The cultural calendar is gaining in relevance and shines with a clear and modern layout.
- The layout of the double-page spread has been restructured so that cultural planning becomes an inspiring reading experience thanks to easier orientation.
- The AGENDA\KULTUR combines different target groups and offers inspiration far beyond the reader's initial interest.
- The large cultural calendar invites ZEIT readers to linger and keeps them informed about the current highlights in the arts and culture scene.

64 12. MÄRZ 2020 DRZ ZEIT Nr. 11

# AGENDA\KULTUR

zeit.de/agendakultur MUSEEN KUNSTMARKT BÜHNEN 14.03. bis 20.03.2020

**AGENCIEN**  
 Theaterhaus Bonn  
 Opernhaus Bonn  
 Schauspielhaus Bonn  
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 Opernhaus Bonn  
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**HIGHLIGHT**  
**AUSSTELLUNG**  
**Lebensmensch**  
**Jawlensky und Wexelkin**  
 13. Mär.–12. Jul. 2020  
**Museum Wiesbaden**  
 LENSCHAUHAUS  
 STRÖGER  
 ...

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advise.zeit.de

# Prices and Advert Formats

## 1 AGENDA\KULTUR Highlight

Format	Width x Height	Price
Highlight	150 x 150 mm	3.888,- €

## 2 AGENDA\KULTUR

Format	Width x Height	Price
Advertising field I	91,5 x 50 mm	810,- €
Advertising field II	91,5 x 100 mm	1.620,- €
Advertising field III	91,5 x 150 mm	2.430,- €

## 3 AGENDA\KULTUR Text

Format	Three lines	Per additional line
Classic	57,75 €	22,05 €

Approx. 75 characters per line.

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→ AGENDA\KULTUR

# / Dates

Week	Issue	Publication Date	Weekday
2	02	09.01.2025	Thursday
3	03	16.01.2025	Thursday
4	04	23.01.2025	Thursday
5	05	30.01.2025	Thursday
6	06	06.02.2025	Thursday
7	07	13.02.2025	Thursday
8	08	20.02.2025	Thursday
9	09	27.02.2025	Thursday
10	10	06.03.2025	Thursday
11	11	13.03.2025	Thursday
12	12	20.03.2025	Thursday
13	13	27.03.2025	Thursday
14	14	03.04.2025	Thursday
15	15	10.04.2025	Thursday
16	16	16.04.2025	Mittwoch
17	17	24.04.2025	Thursday
18	18	30.04.2025	Wednesday
18	19	08.05.2025	Thursday

Week	Issue	Publication Date	Weekday
20	20	15.05.2025	Thursday
21	21	22.05.2025	Thursday
21	22	24.05.2025	Saturday
22	23	28.05.2025	Wednesday
23	24	05.06.2025	Thursday
24	25	12.06.2025	Thursday
25	26	18.06.2025	Mittwoch
26	27	26.06.2025	Thursday
27	28	03.07.2025	Thursday
28	29	10.07.2025	Thursday
29	30	17.07.2025	Thursday
30	31	24.07.2025	Thursday
31	32	31.07.2025	Thursday
32	33	07.08.2025	Thursday
33	34	14.08.2025	Thursday
34	35	21.08.2025	Thursday
35	36	28.08.2025	Thursday
36	37	04.09.2025	Thursday
37	38	11.09.2025	Thursday

Week	Issue	Publication Date	Weekday
37	39	13.09.2025	Saturday
38	40	18.09.2025	Thursday
39	41	25.09.2025	Thursday
40	42	02.10.2025	Thursday
41	43	09.10.2025	Thursday
42	44	16.10.2025	Thursday
43	45	23.10.2025	Thursday
44	46	30.10.2025	Thursday
45	47	06.11.2025	Thursday
46	48	13.11.2025	Thursday
47	49	20.11.2025	Thursday
48	50	27.11.2025	Thursday
48	51	29.11.2025	Saturday
49	52	04.12.2025	Thursday
50	53	11.12.2025	Thursday
51	54	17.12.2025	Wednesday
52	55	23.12.2025	Tuesday
	01/26	30.12.2025	Tuesday

Issues with a different publication date.  
Please also note the information in DIE ZEIT itself.

Advertising Deadline: Wednesdays, one week before publication, 4 pm

# / We would be happy to advise you personally!



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