

# ART & AUCTIONS

## The essential guide for the purchase and sale of Art



# / Profile

**Type of publication:**  
Magazin

**Copy price:**  
5,90 €

**Publication:**  
20 Issues per Year

**Print run:**  
8.000 Issues

... has been the most important trade journal for the German art market for 50 years.

... is characterized by the absolute expert knowledge of its authors, which makes it a high-quality magazine with specialized knowledge for the market. The editor-in-chief is Dr. Lisa Zeitz.

... offers readers attractive and modern topics, including a review of particular art collection areas with a topical focus on the market and advice on purchasing art over the Internet.

... is currently the essential adviser, facilitator and interpreter when buying and selling art.



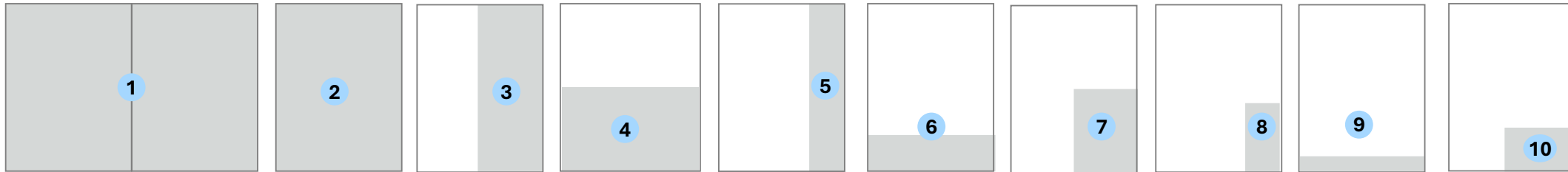
## / Dates

Issue	Publication date	Deadline for ads
01/2025	10.01.2025	23.12.2024
02/2025	31.01.2025	21.01.2025
03/2025	14.02.2025	04.02.2025
04/2025	07.03.2025	25.02.2025
05/2025	21.03.2025	11.03.2025
06/2025	04.04.2025	25.03.2025
07/2025	17.04.2025	07.04.2025
08/2025	02.05.2025	17.04.2025
09/2025	16.05.2025	06.05.2025
10/2025	06.06.2025	23.05.2025

Subject to change

Issue	Publication Date	Deadline for ads
11/2025	27.06.2025	16.06.2025
12/2025	11.07.2025	01.07.2025
13/2025	15.08.2025	05.08.2025
14/2025	05.09.2025	26.08.2025
15/2025	19.09.2025	09.09.2025
16/2025	02.10.2025	22.09.2025
17/2025	17.10.2025	07.10.2025
18/2025	31.10.2025	21.10.2025
19/2025	14.11.2025	04.11.2025
20/2025	28.11.2025	18.11.2025

# Prices



Fixed formats	Type area (W x H)	Prices
1 2/1 page (Panorama)	449 x 320 mm	5.850,- €
2 1/1 page	212 x 320 mm	2.920,- €
3 1/2 page portrait	104 x 320 mm	1.630,- €
4 1/2 page landscape	212 x 158 mm	1.630,- €
5 1/4 page portrait	50 x 320 mm	830,- €
6 1/4 page landscape	212 x 77 mm	830,- €
7 1/4 page corner	104 x 158 mm	830,- €
8 1/8 page portrait	50 x 158 mm	460,- €
9 1/8 page landscape	212 x 36 mm	460,- €
10 1/8 page corner	104 x 77 mm	460,- €

Individual placings	Format	Prices
Inside cover left ½ page portrait	104 x 320 mm	1.850,- €
Inside cover right ½ page portrait	104 x 320 mm	1.850,- €
Back of inside cover	212 x 320 mm	3.370,- €
Heading big	50 x 40 mm	820,- €
Heading small	50 x 14 mm	690,- €
Titlefoot left	50 x 55 mm	830,- €
Titlefoot right	50 x 40 mm	830,- €
Handle corner page 3	104 x 120 mm	1.150,- €

Bookable as far as available.

### Discounts for ads

5% off for 5 or more ads
10% off for 10 or more ads
15% off for 15 or more ads
20% off for 20 or more ads

### Millimetre price classifieds\*

Millimetre price classifieds*	Prices
mm/single column (50 mm width, including cipher)	3,55 €

\*min height 20 mm



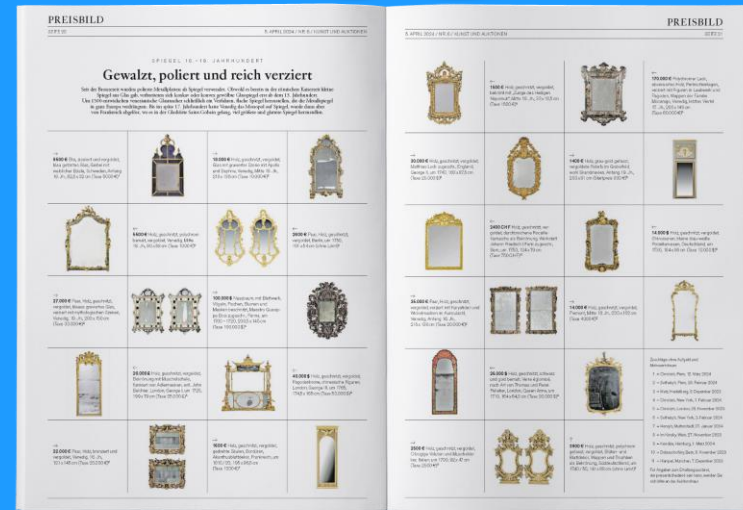
# Range of topics

## Auction

The so-called auction book in the front section informs in detail about current important auctions in Germany and abroad. This also includes a preview and a review. Here, art collectors can find out everything they need to know about specific collection areas. The auction dates provide a chronological overview of the most important auction dates.

## Pricing

The readers of KUNST UND AUKTIONEN buy art at auction. "Pricing" provides them with an overview of their collection for a whole year, including hammer price, limit and estimate.





# Topics

Nr.	Core topic	Publication date	Deadline for ads
1	Books	10.01.2025	23.12.2024
2	Modernism and contemporaries	31.01.2025	21.01.2025
3	Ancient	14.02.2025	04.02.2025
4	Coins	07.03.2025	25.02.2025
5	19th century	21.03.2025	11.03.2025
6	Comics	04.04.2025	25.03.2025
7	Sculpture	17.04.2025	07.04.2025
8	Furniture	02.05.2025	17.04.2025
9	Carpets	16.05.2025	06.05.2025
10	Print graphics	06.06.2025	23.05.2025
11	Tribal Art	27.06.2025	16.06.2025
12	Hand drawings	11.07.2025	01.07.2025
13	Baroque glassware	15.08.2025	05.08.2025
14	Photography	05.09.2025	26.08.2025
15	Silver	19.09.2025	09.09.2025
16	Musical instruments	02.10.2025	22.09.2025
17	Asiatica	17.10.2025	07.10.2025
18	Design	31.10.2025	21.10.2025
19	Porcelain	14.11.2025	04.11.2025
20	Old masters	28.11.2025	18.11.2025

(Status 09/2024 –subject to change)



# Inserts

You can place inserts, i.e. loosely enclosed printed matter.

Prices per 1.000 Copies	Total print run
25 g	248,- €
Up to max. 50 g	303,- €

plus postal charges. No discount is granted on insert costs. Agency commission is granted. Higher weights on request

## Booking options:

Total print run

## Formats:

Minimum format 95 mm x 145 mm

Maximum format 220 mm x 320 mm

Larger formats can be used if they are delivered folded to the maximum format.

Multi-page brochures must always have the fold on the long side.

## Paper weight:

Single sheets A6 -> Paper weight at least 170 g/m<sup>2</sup>.

Larger than A6 -> Paper weight at least 120 g/m<sup>2</sup>.

Maximum weight up to 100 g.

Brochures over 100 g (if machine-processable) must be individually requested in advance from the brochure dispatch department.

Technical Notes: Inserts are machine-inserted into the magazine and must therefore meet specific requirements. Multi-page inserts must always lie with the closed side parallel to the magazine spine. Accordion-folded inserts or inserts with stapled postcards cannot be processed. If inserts contain an attached postcard, it must be glued with a strip adhesive parallel to the closed edge of the insert.





/ We would be happy to advice you personally!



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